

Max Kirchstein

Web Designer & Developer

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PROFILE

I design interfaces in Figma and build them in code, on the same project, so what ships is what got designed. Currently Wello, a wellness product I founded; a live client site for Reckless Studios, a film studio in Madison; and Foundry, a school lost-and-found platform. Open to web developer and UI design roles, full time or contract.

EXPERIENCE

2024 - now	Freelance Web Developer and Designer Reckless Studios, Madison, Wisconsin Designed and developed a responsive site for an independent film studio: dark neutrals, warm white, one bold accent, grain and spotlight interactions. Live client relationship since 2024.
2024 - now	Founder, Product Designer Wello Wellness app that helps someone understand how they are doing and take one manageable next step. Built a reusable Figma system: category tokens, time-based palettes, a cohesive mobile UI, and a rules-based Guided Check-In flow.
2025 - 2026	Website Coding & Development Future Business Leaders of America Led a team to state competition with Foundry, a school lost-and-found platform: search, submit and claim, with authentication, claim verification and an admin dashboard. Next.js, TypeScript, Prisma. Rebuilt the front end in 2026 on a custom Figma UI, to WCAG AA.
2026	Designer, Developer Still Meditation app built around presence over technique, centred on a companion feature called Stay With Me rather than a session library. Expo, React Native and TypeScript, with original Wisconsin photography.

EDUCATION

Class of 2028	Middleton High School Middleton, Wisconsin - Graphic Design, Marketing, Web Design GPA 3.93. Honor Roll, 2024-26. Five Superior Forensic Awards.
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LEADERSHIP

Also	CodeCS leadership / Yearbook editor in training / Volunteer Python instructor
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SKILLS

Design	Figma, design systems, type and layout, brand, UI, prototyping
Development	HTML/CSS, JavaScript, TypeScript, React, Next.js, Astro, Tailwind, GSAP, WCAG AA
Motion & Film	GSAP and ScrollTrigger, Lenis, DaVinci Resolve, photography